



MIT Sloan

<http://mitsloan.mit.edu/mba/admissions/apply/application-instructions/>

Cover Letter: Please submit a cover letter seeking a place in the MIT Sloan MBA Program. Your letter should conform to a standard business correspondence and (include one or more examples that illustrate why you meet the desired criteria above), be addressed to Mr. Rod Garcia, Senior Director of Admissions. (300 words or fewer, excluding address and salutation)

Dear Mr. XX,

Please find in the paragraphs to follow the underlying reasons for my interest in the MIT Sloan. Just as I am positive that Sloan is the right MBA for me, so too I strongly believe that my profile and experiences suit the Sloan community and environment. My goal after the MBA is to (...).

Studying (...) with specialization in (...) helped me discover that technology applicability (...) more interesting than the technology itself. Thus, I took (...) internship at (...) in my last year of college, my first opportunity to (...). After graduating, I left (...) work in (...) for one year. In my first full time job in (...), I enjoyed a (...) solved a (...) for (...), a process that left me (...). Later, I helped restructure (...). Then. (...) by an experience at (...), I sought and joined (...) challenge of helping (...) a company while (...) improving my knowledge of (...) to enhance the performance of (...). Nowadays, as (...)I learned further about (...) concerning (...). Moreover, by creating a (...), I have enhanced my (...) (...) professional experiences underlie my higher aspirations.

Immediately after my MBA, I will work as (...) in (...). Armed with an MBA background and a broad network, I will approach (...) to (...).In the long run, I intend to expand my ...through partnerships abroad, to which I will bring new (...)The development of my (...) will help high potential Brazilian companies, most of which (...), to expand (...), and consequently, helping (...)and developing segments for (...) of my country.

I look forward to being interviewed at your earliest convenience.

Sincerely, XXX.

VIDEO STATEMENT: Please introduce yourself to your future classmates via a brief 60 second video statement. (This video will be used for application purposes only and will not be shared.) Videos should be a single take (no editing) lasting no more than one minute and consisting of you speaking directly to the camera.

Optional Information: Please provide any additional information you would like the Admissions Committee to know that may be helpful in evaluating your candidacy (i.e. choice of recommenders, areas of concern in your academic record, other extenuating circumstances, etc.). This information should be provided in a written format (200 words or less).